

January 6th, 2023



To whom it may concern,

Our team is passionate about leading by example and implementing our own sustainable initiatives. Hence why we are working to reduce and balance our carbon footprint on our journey towards becoming the first CO negative company in the industry by the end of 2025. As a first step, in October 2021, we started planting a tree for every online order we receive. Then, in May 2022, all ESCREO goods and services became carbon neutral. We now act to the benefit of our customers, our partners and our planet. At the heart of our transition towards a sustainable ESCREO is the global concern for climate action and this takes a vital role in our climate protection strategy.

ESCREO whiteboard paint is the more ecologically friendly solution for writable surfaces thanks to the less harmful ingredients used in its manufacturing compared to those needed for a traditional whiteboard. Made in the EU, our whiteboard paint generates less waste in logistics and needs no abatement at the end of its useful life given its nature. Not only we focus on the carbon neutrality of our products but also on the ingredients used in our in-house manufacturing. All raw materials are carefully selected to exceed the industry standards resulting in ESCREO whiteboard paints with one of the lowest VOC content at less than 30 grams per litre.

Nevertheless, we are committed to further growing our range of carbon neutral functional paints over the next few months.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Y. Rusev', with a long horizontal stroke underneath.

Yasen Rusev, Founder and CEO

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ESCREO