

# ESCREO

## BOOKLET





Photo credit: Da Architects

# WHY ESCREO? OUR MANIFESTO

Walls.

We have them **all around**.

**Walls** – in front of or within us.

There are walls – we have to break.

Just like that.

There are walls – we have to **jump over**.

Just like that.

There are walls – we build to keep our feelings safe. That's pretty fine.

Your mom wrote a birthday wish on your Social Media wall.

That's pretty fine.

Too many walls?

Nope.

**Walls** makes us **better**. Everyday.

That's why we are here.

We know walls create a better you.

**Everyday**.

Just because **we know** walls.

[Watch the video on our Youtube Channel](#)





# PRODUCTS

## WHITEBOARD PAINT

Use Whiteboard Paint to easily transform any flat surface into a collaborative whiteboard area.



### 1-DAY APPLICATION

Write in just 3 days



### DIY APPLICATION KIT INCLUDED

Full application kit: You get all you need for the selected area - paint, hardener and all other tools.



### ECO-FRIENDLY

Water-based formula with low VOC



### 10-YEAR WARRANTY

Superb durability for your peace of mind





# WHITE



## CLEAR

Use Transparent Whiteboard Paint to transform any flat surface into a collaborative whiteboard area keeping its original colour.



### TRANSPARENT PAINT

Keep the original colour

## MAGNETIC

Use Magnetic Whiteboard Paint in any colour to attach notes with magnets and write on the whiteboard surface.



### MAGNETIC

Attach notes and images

# CLEAR



# MAGNITO



# ESCREO ACCESSORIES



## START

The ultimate beginner's kit.  
Contains: an accessories holder, 4 markers, 2 sponges, 1 cleaning spray for deeper cleaning, 1 microfiber cleaning cloth.



## REFRESH

Get the basic supplies on the go.  
Contains: 4 markers, 4 sponges, 2 microfiber cloths.



## MAGNETISM

Start using your magnetic board today.  
Contains: a set of 10 neodymium magnets.



## HIGH CONTRAST

Use chalk ink on dark colored surfaces to give your creations dense, vibrant colors and make them stand out. Contains: 4 chalk markers in bright colors, 2 microfiber cloths.



## WIPE OUT

Keep your Escreo surfaces fresh and clean.  
Contains: 2 microfiber cleaning cloths, 1 spray for deeper cleaning.



## COLOUR

Contains: 7 markers, 2 microfiber cleaning cloths, 2 sponges.

# DARK COLOURED SURFACES



Project: Helen Koss Interiors

## ESCREO IN THE OFFICE



## EDUCATION



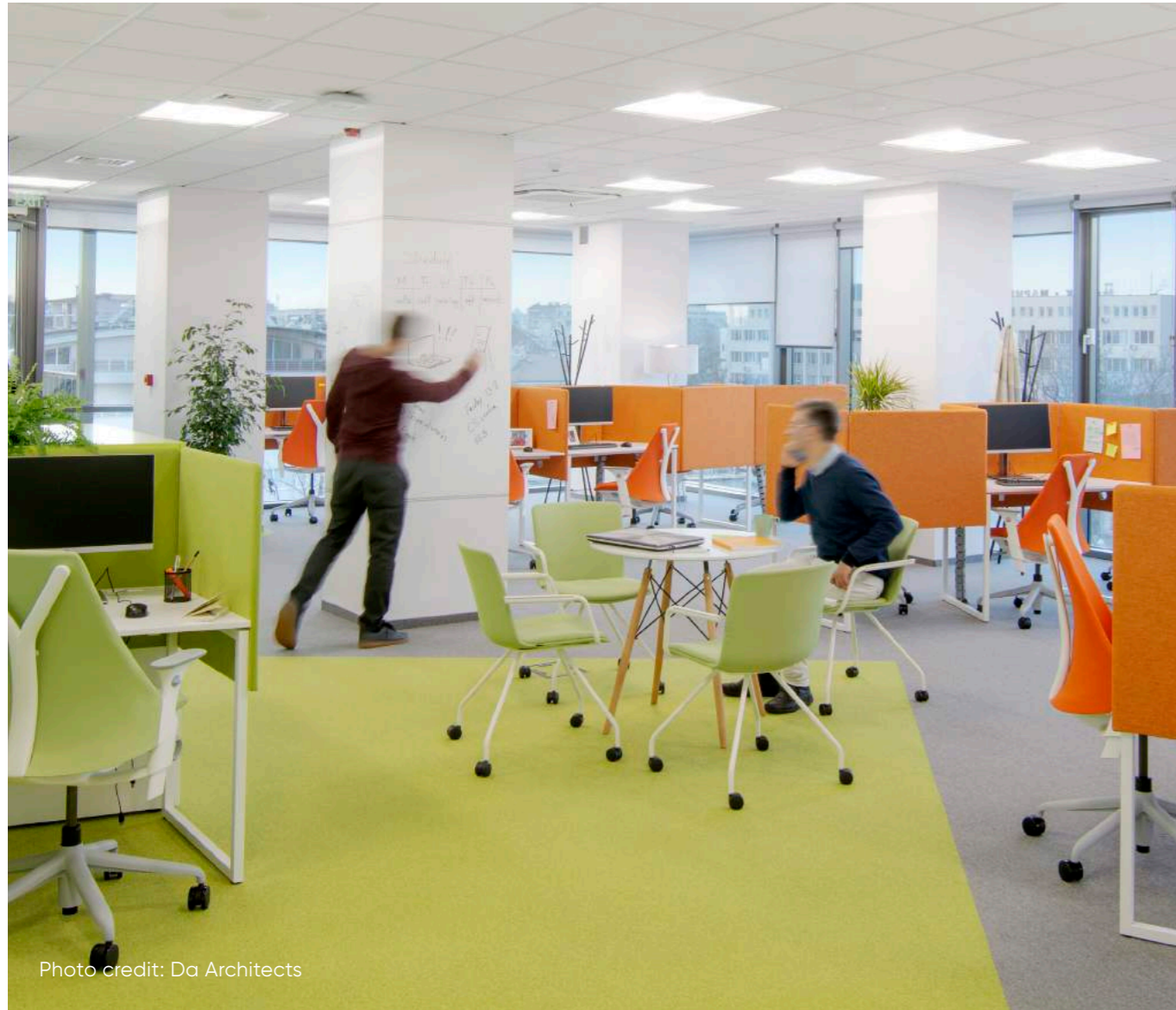
# HOME



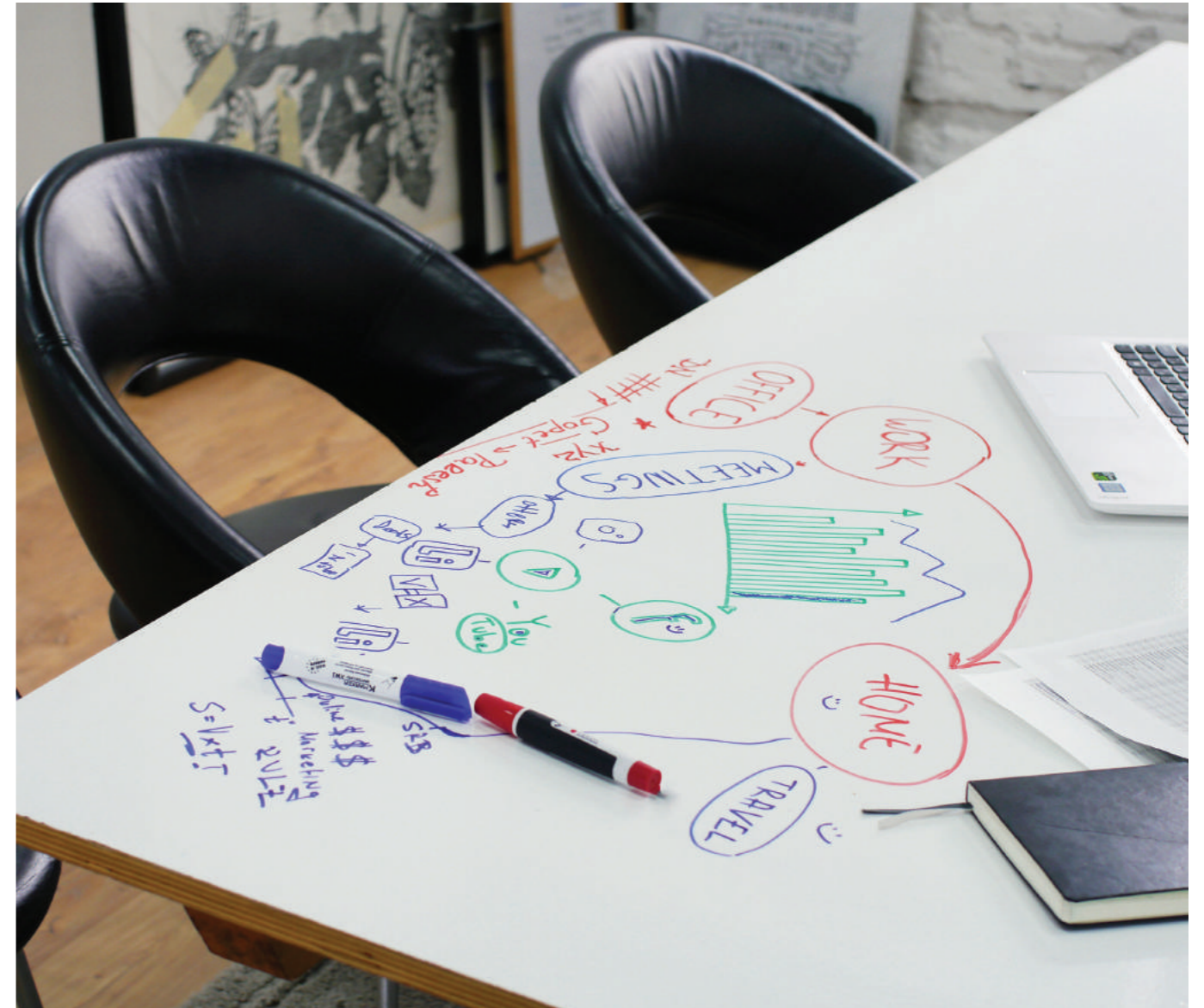
# ON WALLS



# COLUMNS



# TABLES



# CHOSEN BY INNOVATORS

Over 2000 top companies from the IT, entertainment, telecommunications, advertising and financial sector already changed the way they work with ESCREO.



And many more...

# REVIEWS



The ESCREO walls help up communicate, systemize our ideas and create more CHAOS!

**Apostol Apostolov, Business Analyzer, CHAOS GROUP**

ESCREO team is fresh, cool and very energetic. In SAP we are using their wall every day, and it took just a few hours to create it.

Couldn't everything be done so smart?

**Alexander Nestorov, Head of Marketing, SAP Labs Bulgaria**



ESCREO inspired us to break the communication limits in the office and act "outside the box" when it comes to expressing and sharing our ideas.

**Simona Stoyanova, Office Manager, Up2**

„ESCREO whiteboard paint is the best product on the market.“

**Brian Kennedy, Pittsburgh Technology Council, USA**



# TEAM



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# APPLICATION

## Preparation

1. Use the tape to frame your ESCREO area.
2. Use the protective cover to avoid dust and paint spills.
3. Smooth the surface with the sanding block.
4. Use the gloves and, if possible, eye protection.

Watch our video tutorials on  
**ESCREO YouTube Channel.**

## Find the section that applies to you:

### ESCREO White/Clear

/Apply the paint no later than 2 hours after mixing the 2 components/

1. Open the tins with the tin opener carefully.
2. Use the stir to mix the 2 components for 5 min.
3. Pour half of the mixture into the tray.
4. Close the rest of the paint in the tin.
5. Apply the 1st layer evenly with paint roller/brush.
6. Wait min. 30 min. and max. 45 min.
7. Apply the 2nd layer and proceed to "Wrap-up!" section.

### ESCREO Magnito

/1 extra day for the application process/

1. Stir well the Magnito.
2. Use the extra paint tray/roller to apply the 1st layer.
3. Wait 30 min.
4. Apply the 2nd layer.
5. Wait 45 min.
6. Apply the 3rd layer.
7. Wait 60 min.
8. Apply the 4th layer.
9. Remove the tape.
10. Wait for 12 hrs.
11. Smooth the surface with the sanding block.
12. Proceed to "Primer" section.

## Primer

/To change the colour of the surface or after Magnito/

1. Use the extra tray and a paint roller sleeve to apply the 1st layer.
2. Wait between 30 and 60 min.
3. Apply the 2nd layer.
4. Wait between 30 and 60 min.
5. Proceed to "ESCREO White" section.

## Wrap up!

/NB! Start writing in 3 days after the paint is dry/

1. Make sure the paint is distributed evenly.
2. Remove the painting tape.
3. Place the "Wet Paint" sign.
4. Let it dry for 3 days before using the wall.
5. Check the other side for maintenance guidelines.
6. Put the „Write on me" sticker on the dry ESCREO wall.

# MAINTENANCE



- Use writing/ erasing accessories from ESCREO or other high quality whiteboard materials.
- Erase with soft foam sponge or microfiber cloth.
- Use ESCREO spray for deeper cleaning when needed.

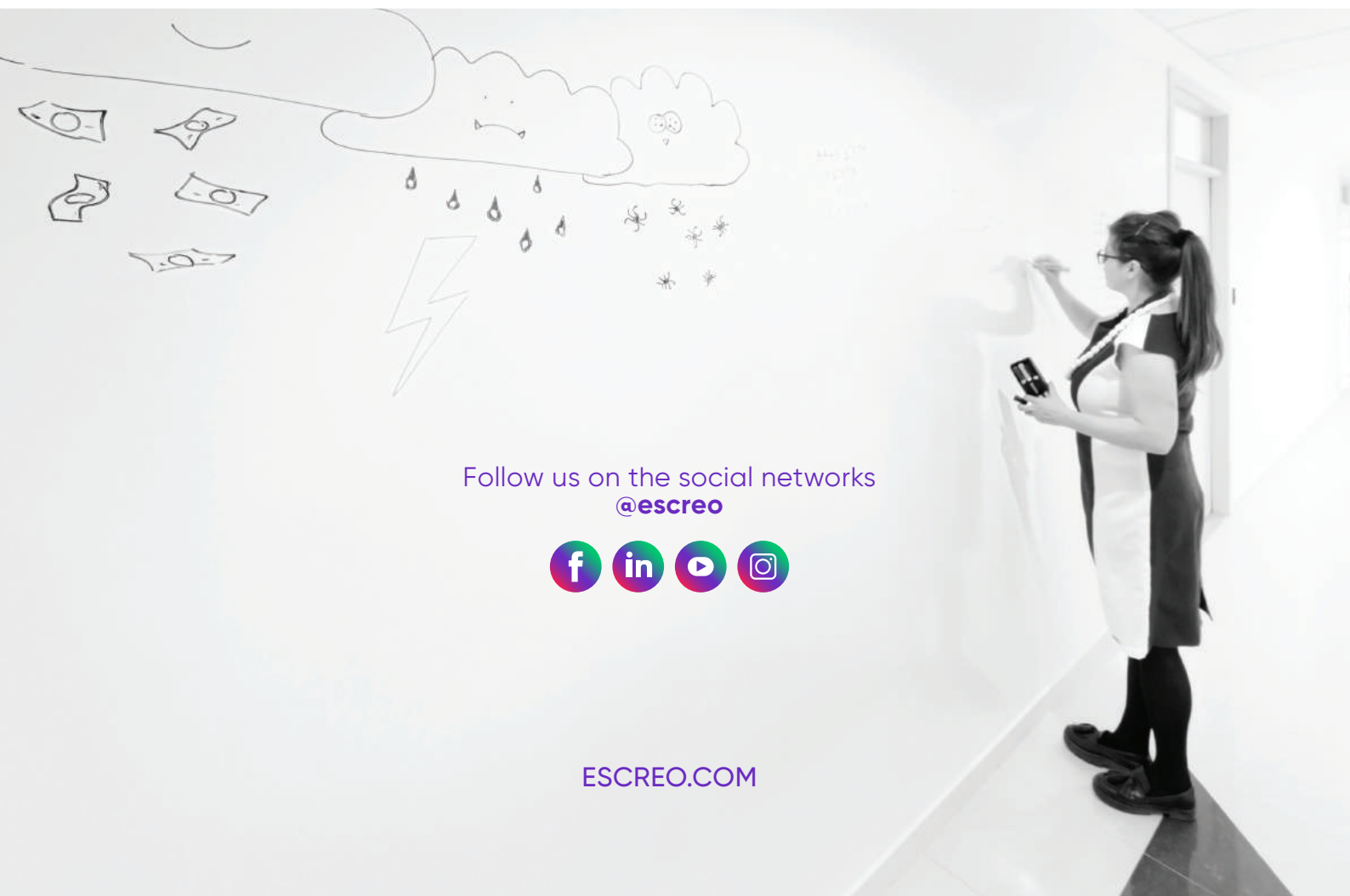


- Do not use permanent and flip chart markers (in such case please contact us).
- Do not use the spray for the first 2 weeks after painting.
- Do not write immediately after sprayin.
- Do not use the spray with the soft sponge for cleaning (use only with microfiber cloth).
- Do not erase with hard or abrasive materials.
- Do not clean the markers with degreasers, nail polishers, diluents or other aggressive cleaning chemicals.



We are here to help. Contact us: [hello@escreo.com](mailto:hello@escreo.com)





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